

2025 Business Growth Planning Worksheet

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1. Reflect on 2024 Accomplishments

- What were your biggest achievements in 2024?
- What are you most proud of?
- What lessons did you learn from challenges or setbacks?

2. Define Your Vision for 2025

- What does success look like for you by the end of 2025?
- Describe your ideal business operations, team structure, and personal work-life balance.
- How do you want your business to feel for you and your clients/customers?

3. Set Clear Business Goals

• List your top 3-5 business goals for 2025 (e.g., revenue

targets, team growth, launching new products or services).

• For each goal, identify the specific steps required to achieve it.

4. Establish Healthy Boundaries

 What boundaries do you need to set to protect your time and energy?

(e.g., work hours, client interactions, social media limits).

• What strategies will help you enforce these boundaries consistently?

5. Analyze Current Systems

- What processes or systems are currently working well in your business?
- What feels outdated, inefficient, or in need of improvement?
 - How much time are you spending on repetitive tasks?

6. Identify Areas for Improvement

- Which areas of your business need the most attention (e.g., marketing, client management, operations)?
 - What gaps exist in your team, tools, or processes?

7. Create New Systems

What new systems can you implement to address inefficiencies?

(e.g., automation tools, standard operating procedures, team workflows).

 How will you document these new systems for consistency and scalability?

8. Delegate and Automate

- Which tasks can you delegate or automate?
- Who will handle delegated tasks (e.g., virtual assistants, contractors)?
- What tools can you use to automate repetitive tasks (e.g., email scheduling, invoicing, CRM systems)?

9. Set Key Milestones

 What key milestones will help you track progress toward your 2025 goals?

(e.g., quarterly revenue targets, product launch deadlines, hiring dates).

• How will you celebrate each milestone to stay motivated?

10. Develop an Accountability Plan

• How will you hold yourself accountable for achieving your goals?

(e.g., weekly check-ins, working with a coach, joining a mastermind group).

• Who can you partner with to support your accountability (e.g., business partner, mentor)?

Feel free to use this worksheet to guide your planning process and set yourself up for success in 2025!